JOINT PRESS RELEASE FININVEST, MEDIASET AND VIVENDI

MEDIASET vivendi

FININVEST, MEDIASET AND VIVENDI PUT AN END TO THEIR DISPUTES

Milan, Cologno Monzese, Paris, May 3, 2021

FININVEST

Vivendi, Fininvest and Mediaset are pleased to announce that they have come to a global agreement to put an end to their disputes by waiving all litigations and claims among them.

Vivendi will support Mediaset's international development by voting in favour of the transfer of Mediaset's headquarters to the Netherlands and will also vote in favor of the proposed resolutions on the abolition of the double voting mechanism. Further, Mediaset and Vivendi have entered into good neighborhood in free-to-air television and standstill commitments for a 5-year term.

Fininvest will propose at the Annual General Meeting of Mediaset, due to take place on June 23, 2021, the distribution to all shareholders of an extraordinary dividend of €0.30 per share for payment on July 21, 2021; Fininvest and Vivendi undertook to vote in favour of such resolution.

Vivendi has committed to sell on the stock market, over a five-year period,⁽¹⁾ the entire 19.19% Mediaset equity stake held through Simon Fiduciaria. Fininvest will have a call option to buy any unsold portion in any 12-month period at the set annual price.

Fininvest will buy 5% of the Mediaset share capital, held directly by Vivendi, at an ex-dividend price of €2.70 per share. Vivendi will remain a shareholder of Mediaset with its residual 4.61% stake and will be free to retain or sell this stake at any time and any price.

Vivendi's subsidiary Dailymotion has agreed to a payment of €26.3 million to settle its copyright litigation with Mediaset's subsidiaries RTI and Medusa.

The closing of the settlement agreement is scheduled on July 22, 2021.

(1) One-fifth of the stake will be sold each year starting from the closing date at a minimum price of €2.75 in year 1, €2.80 in year 2, €2.90 in year 3, €3 in year 4 and €3.10 in year 5. Vivendi will be entitled to sell the entire stake at any time should the Mediaset stock price reach €3.20.

Department of Communications & Corporate Image Tel. +39 02 2514 9301 Fax +39 02 2514 9271 e-mail: direzionecomunicazione@mediaset.it www.mediaset.it/corporate/

Investor Relations Department Tel. +39 02 2514 7008 Fax +39 02 2514 8535 e-mail: investor.relations@mediaset.it http://www.mediaset.it/investor

Fininvest Communication Department Ph: +39.02.85414252 Fax: +39.02.85414352 Email: <u>dir.comunicazione@fininvest.it</u> www.fininvest.it